**2017-18 Fall and Yearlong U.S. Fulbright Guest Lecture Topics**

1. **Kam C. (Johnny) Chan, Ph.D., CFA**

Chinese Host Institution: Zhongnan Univeristy of Economics and Law  
Home Institution: Western Kentucky University    
Term: Sept, 2017 – Jan, 2018

Field: Accounting and Finance

email: johnny.chan@wku.edu

1. Initial public offerings (IPOs): Selective reviews and future directions
2. Corporate finance research with a focus in China: Selective reviews and future directions
3. Non-lecture base teaching in Finance: An introduction and effectiveness evaluation
4. Journal ranking and measurement of intellectual contributions with specific reference in Accounting and Finance
5. Academic publishing in Accounting and Finance: Some personal experience in submissions, revisions, and reflections
6. **Dean Chen**

Chinese Host: Jilin University

Home Institution: Ramapo College of New Jersey, USA

Field: Political Science/International Relations

Grant Term: September 2017 to June 2018

Email Address: [dchen@ramapo.edu](mailto:dchen@ramapo.edu)

1. Global Governance: Challenges and Opportunities in the 21st Century
2. Competing Ideologies of U.S. Grand Strategies
3. U.S. Political Institutions and Foreign Policymaking
4. How Trump’s Jacksonianism Affects U.S.-China Relations?
5. Emergency Response and Management in U.S. National Security Affairs
6. **Richard B. Doubleday**

Chinese Host Institute: Tsinghua University

Home Institution: Louisiana State University

Flex term 01: September-November 2017; Flex term 02: May – June 2017

Field: Graphic Design

Email: rdoubleday@lsu.edu

1. Gunter Rambow, The Visual Poet of Poster Design
2. A Visual Investigation of Contemporary Cultural Identity
3. Jan Tschichold Master Typographer: His Life, Work & Legacy
4. Exploring denotative and connotative image-making processes
5. Motion Graphics: Exploring the relationship between still and time based design elements
6. Graphic Design: An Enduring History: The Modern Movement in America, The International Typographic Style (Swiss Design), The New York School, The Conceptual Image, National Visions within a Global Dialogue, and The Digital Revolution—and Beyond.
7. **J. Brooks Flippen**

Chinese Host Institution: South China Normal University  
Home Institution: Southeastern Oklahoma State University  
Field: American political and environmental history  
Grant Term: September 2017-June, 2018  
Email Address: [bflippen@se.edu](mailto:bflippen@se.edu)

1. All Men Are Created Equal: A Brief History of Slavery in America
2. Do Americans Care About the Environment? American Environmental History in Context
3. The United States and the Vietnam War
4. Who Owns the Land? Land Use in American History
5. The Jazz Age: America in the 1920s
6. **Stephen Halsey**

Chinese Host Institution: Nanjing University

Home Institution: University of Miami

Field: History

Grant Term: Year

Email Address: [s.halsey@miami.edu](mailto:s.halsey@miami.edu)

1. New Trends in the Study of Modern Chinese History
2. Statecraft in Late Imperial China
3. China’s Place in Global History, 1700-Present
4. The Colonial Encounter and European Civilizational Identity
5. The Inner Asian Origins of the Qing Dynasty
6. **Keith Lawrence**

Chinese Host Institution: Beijing Normal University  
Home Institution: Brigham Young University

Field: American literature   
Grant Term: September 2017-June, 2018  
Email Address: keith\_lawrence@byu.edu

1. How Chinese American writers have changed the American literary canon
2. Employing historical role-playing games in the literature classroom
3. Tracing and measuring American culture through Disney films
4. Nineteenth-century American white writers and the creation of Asian stereotypes
5. The centrality of family in American literature
6. The Americanization of Shakespeare

**Below lectures will be delivered from both Prof. Lawrence and his wife Dr. Tracy Todd Lawrence,**

Tracy Todd Lawrence, PhD, Marriage/Family Therapist

Field: sociology, psychology, and family relations

1. Birth order, personality, and Shakespeare’s characters
2. Understanding loss through American literature
3. Countering anxiety in the university classroom
4. Literature as therapy
5. Using popular American films to teach sociology and psychology
6. **Chris Leslie**

Chinese Host Institution: South China University of Technology

Home Institution: New York University

Field: Interdisciplinary Study

Grant Term: September 2017-June, 2018

Email Address: chrisleslienyc@hotmail.com

1. Hackers, Graduate Students, Big Science, and Small Business: the International Innovation of the Internet
2. Inspiring Innovation: University Programs that Foster Entrepreneurship in Science and Engineering
3. From Hyperspace to Hypertext: Science Fiction and the History of Science
4. U.S. Novels against Racism: Chesnutt, Stein, Du Bois, and Fitzgerald
5. Studying in the United States: Academic Culture of American Universities
6. **Brian Lewis**

Chinese Host Institution: Shanghai International Studies University

Home Institution: Century College

Field: American literature

Grant Term: September 2017-June, 2018

Email Address: [Brian.Lewis@century.edu](mailto:Brian.Lewis@century.edu)

1. “Frederick Douglass is being recognized more and more”: Donald Trump and the State of African American Literature in the Contemporary United States
2. Absent, Yet Present: The Role of the Gay Male in the American Literary Canon
3. Teaching Writing and Literature Courses Online: What Works?  What Doesn’t?
4. The Sentimental Tradition in American Literature Before 1900
5. Teaching Graphic Novels in American Literature Courses
6. Gender Trouble in a World of Alternative Facts: Transgender Identity in Contemporary American Literature and Culture
7. **Xun LIU**

Chinese Host Institution: Central China Normal University

Home Institution: Rutgers, The State University of New Jersey, New Brunswick

Field: History/Religion/Daoist Studies

Grant Term: 10 months

Email Address: [xmgnyz@gmail.com](mailto:xmgnyz@gmail.com); [xmgnyz@icloud.com](mailto:xmgnyz@icloud.com)

1. Daoism and Local Society in Late Imperial and Modern China;
2. Why Is Modern Chinese Education System Indebted to Daoism? A Reflection on Daoist Monastic Activism and Modern Reforms in Late Qing Nanyang and Other Places in China;
3. Of Poems, Brushstroke, Zither, and Gardens: Daoist Patronage and Practice of Literati Arts, Local Culture, and Politics in Late Qing and Modern Nanyang and Beyond;
4. Cultivating the Body and Building the Nation: Daoist Inner Alchemy, Science, Nationalism, and Print Culture in Early 20th China;
5. An Intoning Immortal at West Lake: Chen Wenshu (1773-1845) and His Pursuits in Self-cultivation, Spirit-writing, and Literary Community in Late 18th and early 19th Century Jiangnan.
6. **Mark Mahoney**

Chinese Host Institution: Nanjing Normal University

Home Institution: Berea College

Field: Technology and Engineering Education

Grant Term: Fall 2017

Email Address: [mahoneym@berea.edu](mailto:mahoneym@berea.edu)

1. Technology Education in China and the U.S.
2. Blending Form and Function – Preparing graduates for both Design and Production
3. Cars, Bikes, and Pedestrians – The Dynamics of it all
4. Theory without Application – the Lost Art of Doing
5. Energy: Haves vs Wants – The challenging transition toward sustainable energies
6. **Daniel Meissner**

Chinese Host Institution: Xiamen University

Home Institution: Marquette University

Field: History

Grant Term: September 2017 - January 2018

Email Address: daniel.meissner@marquette.edu

1. American Impressions of 21st Century China
2. Uncle Sam Meets Charlie Chan: Imaging China and the Chinese
3. Patriotism in the US Today
4. Forging a Natonal Narrative: Attributes of the American Character
5. Imports and Industrialization:  China's 'War' Against American Flour Imports, 1895-1910
6. **James Rae**

Chinese Host Insititution: Beijing Foreign Studies University

Home Institution: California State University, Sacramento

Field: Political Science

Grant Term: Year

Email Address: [rae@csus.edu](mailto:rae@csus.edu)

1. Sino-US Relations: Strategic, Diplomatic, and Economic Engagement
2. The 2016 US Election: Party, Ideology, Demographics, and Trump
3. Education in America: How it works and how to apply
4. US Foreign Policy: Intervention and the Revolution in Military Affairs
5. Regionalism in Asia: China’s Belt and Road, America’s Hub and Spoke
6. **Connie Shemo**

Chinese Host Institution: Shanghai University

Home Institution: Plattsburgh State University

Field: History

Grant Term: September to January 22

Email Address: [shemoca@plattsburgh.edu](mailto:shemoca@plattsburgh.edu)

1. Educating Chinese Women as Physicians in China, 1879 to 1949: A Transnational and Historical Perspective
2. The First Chinese Women Physicians Educated in the United States: Why Have They Been Forgotten, and What Can They Teach us Today?
3. Educating Women Physicians in Early Twentieth Century China, the United States, and Japan: Science, Race, Power, Imperialism, and Transnational Women’s History
4. The Complex and Contested Relationship Between Christianity and the Introduction of Western Medicine in China
5. What Does the Global Rise of the Disney Princess Tell Us About Modern Feminism?
6. **Abram Wagner**

Chinese Host Institution: Fudan University  
Home Institution: University of Michigan  
Field: Public Health  
Grant term: September - December 2017  
Email address: [awag@umich.edu](mailto:awag@umich.edu)

1. Why are parents suspicious about vaccines?
2. How can we determine people's preferences for a product or service?
3. Current health behavior models
4. Applying to graduate school in the United States
5. Writing and publishing science manuscripts in English-language journals
6. **Christina Wong**

Chinese Host Institution: Research Center for Eco-Environmental Sciences, Chinese Academy of Sciences

Home Institution: N/A; Independent Scholar

Field: Sustainability, Environmental Sciences, and Environmental Policy

Grant Term: October 2017-September 2018

E-mail: [cpwong19@outlook.com](mailto:cpwong19@outlook.com)

1. Measuring and Evaluating Ecosystem Services
2. China's Transition towards an Ecological Civilization
3. Green Infrastructure for Eco-Cities: Beijing's Yongding River Ecological Corridor
4. Importance of Ecological Redline Policy for China and the World
5. Integrating Ecosystem Services Assessment into Land-Use Planning: Evidence from Shanghai Municipality
6. **Elizabeth A. Tuleja**

Chinese Host Institution: Sichuan University

Home Institution: University of Notre Dame

Field: Intercultural Communication and Global Leadership

Grant Term: Year

Email Address: [etuleja@nd.edu](mailto:etuleja@nd.edu)

1. Why Culture Matters: Decoding East/West Cultures for Better Communication
2. Cultural Intelligence CQ: Three Steps to Better Business Relationships
3. Confucius and Aristotle Walk into a Bar: How Two Ancient Philosophers Shaped the Way We Think Today
4. Images of Culture: Exploring Cultural Identity through Metaphor Analysis by Building Trust via Cultural Dialogue with Chinese University Students
5. Presentation Skills American Style: Think on Your Feet; Speak from Your Heart
6. Strong Like Bamboo: Cultural and Educational Adaptation for Chinese Students in the U.S